



THE UNIVERSITY OF THE WEST INDIES

Cave Hill, Barbados, West Indies

Office of Online Learning

Tel: (246) 417-7592, Email: ool.rhq@uwi.edu

New Online Programme/Course

Expression of Interest Template

A Department, Institute, School, Centre or Unit of The UWI that wishes to develop an online programme or course for delivery to regional or global markets, is required to submit an expression of interest (EOI) to the Office of Online Learning (OOL) prior to the development of a formal proposal. This is required so that the OOL can certify that no similar online programme or course exists within The UWI. In addition, the OOL will provide guidance on the procedures, timelines and considerations that the department should take into account to ensure a successful venture into the global online market.

An EOI should be submitted for a new programmes/course as well as for existing face-to-face programmes/courses that are being converted to online modality for global delivery.

The expression of interest should include the following information:

1. Title of Proposed Programme/Course
2. Department/Unit/School/Centre
3. Faculty
4. Campus
5. Level (Undergraduate, Graduate, CPE)
6. Target location(s)
7. Expected Start Date
8. Duration of Study
9. Overview of Programme/Course

The overview should provide a summary of the:

- a. Objectives
- b. Structure
- c. Intended Audience
- d. Market Research (if available)

The EOI should be submitted to the Office of Online Learning by email at: ool.rhq@uwi.edu